

Privacy Policy

Effective Date of this Privacy Policy: 10/08/2008

This Privacy Policy explains how OptoMotive including its subsidiaries and affiliates, (together referred to as "OptoMotive") handles the personal information that you provide to us on web sites controlled by OptoMotive which link to this Privacy Policy (together referred to as "OptoMotive Web Site(s)"). Unless otherwise specifically noted, this Privacy Policy does not apply to personal information collected from you offline, to OptoMotive web sites that do not link to this Privacy Policy, or to third-party web sites to which OptoMotive Web Sites may link. Your use of OptoMotive Web Sites is subject to this Privacy Policy and the Online Terms of Use.

Please read this Privacy Policy before using OptoMotive Web Sites or submitting personal information to us.

What is "personal information" as used in this Privacy Policy?

"Personal information" means information that identifies you or could be used to identify you and which is submitted to and/or collected by OptoMotive Web Sites. Examples of personal information include your name, your postal address, your e-mail address and your telephone number.

How does OptoMotive collect information online?

OptoMotive collects information in two ways:

Personal Information You Submit:

OptoMotive collects personal information that you enter into data fields on OptoMotive Web Sites. For example, you may submit your name, postal address, e-mail address, and/or other information in order to receive information about various subjects, register for OptoMotive programs, contact OptoMotive customer service, or respond to OptoMotive surveys. To protect your privacy, you should not provide OptoMotive with any information that is not specifically requested.

Passive Collection of Unidentifiable Information:

OptoMotive Web Sites may collect information about your visits to OptoMotive Web Sites without you actively submitting such information. Unidentifiable information may be collected using various technologies, such as cookies, and web beacons. Cookies are small text files that are transferred to your computer's hard disk by a website. Web beacons (also referred to as GIF files, pixels or Internet tags) help OptoMotive recognize a unique cookie on your browser. Your Internet browser automatically transmits to OptoMotive Web Sites some of this unidentifiable information, such as the URL of the web site you just visited and the browser version your computer is operating.

Passive information collection technologies can make your use of OptoMotive Web Sites easier by allowing OptoMotive to provide better service, customize OptoMotive Web Sites based on consumer preferences, compile statistics, analyze trends, and otherwise administer and improve OptoMotive Web Sites. Certain features of OptoMotive Web Sites may not work without use of passive information collection technologies. Information collected by these technologies cannot be used to identify you without additional identifiable information and OptoMotive will not connect additional identifiable information with information collected through the use of such tracking technologies. With respect to limiting or disabling tracking technology please see below "What choices do I have about how OptoMotive collects and uses personal information about me?".

In what circumstances and for what purposes might OptoMotive collect and use personal information?

OptoMotive will use the personal information you provide through OptoMotive Web Sites to respond to your questions and to provide you with efficient customer service. After you have entered personal information into a form or data field on an OptoMotive Web Site, OptoMotive may use certain identifying technologies to allow that OptoMotive Web Site to "remember" your personal preferences, such as sections of that OptoMotive Web Site that you visit frequently and, if you choose, your user ID. We will only use your personal information for other business purposes, such as to offer you the opportunity to receive notices regarding OptoMotive's products or services, to invite you to participate in surveys about our products, or to notify you about special promotions if you provided us with your prior opt-in for such purposes.

Does OptoMotive consolidate personal information?

OptoMotive may consolidate the personal information of customers who use OptoMotive Web Sites. In addition, we may consolidate information in a non-identifiable form (aggregate/anonymous data) to help us better design OptoMotive Web Sites and OptoMotive products, to enhance our research activities, and to facilitate other business functions.

What choices do I have about how OptoMotive collects and uses personal information about me?

You may always limit the amount and type of personal information that OptoMotive receives about you by choosing not to enter any personal information into forms or data fields on OptoMotive Web Sites. Some of our online services can only be provided to you if you provide us with appropriate personal information. Other parts of OptoMotive Web Sites may ask whether you wish to opt into our contact lists for offers, promotions and additional services that may be of interest to you.

You may also be provided with preference questions or preference boxes allowing you to indicate that you do not want OptoMotive Web Sites to use tracking technologies, such as cookies, to "remember" your personal information, such as user IDs or mailing addresses, on return visits. However, OptoMotive Web Sites that use tracking technologies to collect unidentifiable information do not generally provide you with the ability to opt out of the tracking technologies. Some Internet browsers allow you to limit or disable the use of tracking technologies that collect unidentifiable information.

Who will have access to personal information about me?

Personal information can be accessed by a restricted number of OptoMotive employees, by certain companies with which OptoMotive may conduct joint programs, and by third parties with whom OptoMotive contracts to carry out business activities for OptoMotive. We train our employees about the importance of privacy and how to handle and manage customer data appropriately and securely. Also, it is OptoMotive's practice to seek your consent where required by applicable law if you are registering for a program which is conducted in conjunction with another company that may require access to your personal information. In addition, OptoMotive's practice is to require its contractors to keep your personal information confidential and to use your personal information only to perform functions for OptoMotive.

Does OptoMotive share personal information with third parties?

Except as otherwise stated in this Section, OptoMotive will not transfer your personal information to third parties unless you have been provided with an opportunity to opt into this disclosure. OptoMotive may disclose your personal information without your opt-in to third party service providers which assist us with our business activities. It is OptoMotive's practice to require such third party service providers to keep your personal information confidential and to use your personal information only to perform functions for OptoMotive and in accordance with OptoMotive's instructions. OptoMotive further reserves the right to disclose your personal information to respond to authorized information requests from government authorities or when otherwise required by law. In the event OptoMotive sells one of its product lines or divisions, OptoMotive will only transfer your personal information to the buyer subject to your consent where required by applicable law so that the buyer can continue to provide you with information and services.

How does OptoMotive secure personal information?

It is OptoMotive's practice to secure each OptoMotive Web Site that collects personal information; however, the confidentiality of personal information transmitted over the Internet cannot be guaranteed. We urge you to exercise caution when transmitting personal information over the Internet. OptoMotive cannot guarantee that unauthorized third parties will not gain access to your personal information; therefore, when submitting personal information to OptoMotive Web Sites, you must weigh both the benefits and the risks. In addition, you should check the privacy policies of any third-party web sites before submitting personal information.

How does OptoMotive protect the privacy of children?

OptoMotive does not knowingly collect or use any personal information from children (we define "children" as minors younger than 13) on OptoMotive Web Sites. We do not knowingly allow children to order our products, communicate with us, or use any of our online services. If you are a parent and become aware that your child has provided us with information, please contact us using one of the methods specified below, and we will work with you to address this issue.

How may I correct personal information or delete it from current customer records?

With your support OptoMotive will keep personal information accurate and up-to-date. You may request to remove, amend or correct your personal information. Please notify us of your wishes by contacting us in one of the ways specified below.

How long will OptoMotive store personal information?

In general, OptoMotive will only store your personal information for as long as it is needed to fulfill the purposes for which it was collected, subject to applicable data retention periods imposed upon OptoMotive by applicable law.

How can I contact OptoMotive?

If you have questions about the scope, use, amendment, or deletion of personal information that you have provided to us, or if you would like to opt out of future communications from an OptoMotive business or a particular OptoMotive program, please contact us by clicking on the "Contact Us" link on the OptoMotive Web Site you are visiting or by e-mailing us at info@optomotive.si. Alternatively, you may send a letter to the following address:

OptoMotive, mechatronics Ltd.
Attention: Mrs. Barbara Rakovec Gorkič
V Murglah 229
1000 LJUBLJANA
SLOVENIA, EU

In all communications to OptoMotive, please include the e-mail address used for registration (if applicable), the OptoMotive Web Site address on which you provided any personal information about which you have questions or concerns (e.g. OptoMotive.com etc.), and a detailed explanation of your request. If you would like to delete, amend or correct your personal information and are contacting us by e-mail, please put "Deletion Request" or "Amendment/Correction Request", as applicable, in the subject line of the e-mail. We will do our best to respond to all reasonable requests in a timely manner.

How will I know whether OptoMotive has updated this Privacy Policy?

If OptoMotive changes its privacy practices, an updated version of this Privacy Policy will reflect those changes and we will notify you of such changes by updating the effective date at the top of this Privacy Policy. Without prejudice to your rights under applicable law, OptoMotive reserves the right to amend this Privacy Policy from time to time to reflect technological advancements, legal and regulatory changes and good business practices.

Contact data:

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